



Jordan Public Security

Driver and Vehicle Licensing  
Department

Mobile Licensing Station



## Mobile Licensing Station

### The idea of the initiative

The strategic objectives of Driver and Vehicle Licensing Department (DVLD) were directed towards innovation and anticipating the future, which made it necessary to create a thought pattern (theme) entitled (We Reach You). For the purposes of achieving this pattern, several ideas related to the main pattern were generated, and several tools were used to demonstrate the extent of the success, efficiency, and effectiveness of these ideas. Among these ideas, the idea of (innovating a mobile licensing station) was adopted that serves several segments (people of the desert and remote areas / places where demand for services increases / large companies / universities and educational complexes).

### Explanation of the initiative

The initiative contributes to solving the problem of geographical expansion that the community demands from time to time. It also provides an economic return, that will be invested in building new licensing sections. Optimal exploitation has been made of the skills working in DVLD, including programmers and systems analysts, in order to implement the requirements of the initiative. In addition to seeking the assistance of specialists to prepare the necessary mobile station and modify it to suit the required operations.



### Initiative objectives

- The initiative aims at embodying the vision and mission of DVLD for community members, by strengthening and consolidating DVLD's role towards social responsibility by moving towards innovative services and creating positive harmony that achieves sustainable development in the service aspect and eliminates the gap between the expectations of community members on the one hand and DVLD on the other hand.
- Achieving harmony between DVLD's activities and the core values it has adopted, which are to enhance loyalty and belonging, embrace creativity and innovation, and achieve social responsibility and entrepreneurship.
- Increasing loyalty and belonging to the local councils and the Legislative Council and creating positivity between the citizen and the government, considering the initiative a strategic alternative that eliminates the existing gap between the current limited resources on the one hand, in conjunction with the increased pressure that the government is exposed to in securing the demands of delivering services to their locations on the other hand.
- Harmonizing the increase in geographical expansion and the determinants of effectiveness by comparing the returns from creating new sections and the required human and financial budgets, equipment, and the volume of the beneficiary group on the other hand.
- The difficulty of retreating and withdrawing once the community's demands to create new sections are met when a decrease

in the volume of work appears, which was demonstrated by measuring the performance return from serving remote communities.

- Making optimal use of the e-government program, which aims at managing change by improving levels of service delivery, and translating obtaining DVLD the first in the e-Transformation Award, in moving from the scope of government excellence to the scope of creativity and innovation.
- Motivating partners to move towards automating their services that may hinder the flow of service at DVLD.
- Directing the attention of DVLD staff to anticipate the future by creating new innovations that will (satisfy service recipients) and reach them in their locations.
- Providing the treasury by encouraging citizens from the desert and remote areas to renew their vehicle licenses and driving licenses due to the increasing number of unlicensed vehicles within these areas as a result of their geographical distance from the licensing sections compared to the areas served.
- Enhancing traffic safety and road security by reducing the increasing phenomenon of expired license vehicles driving on the roads.

